

THE *Thinking* ARTIST

Jenny Bhatt's spiritual growth as an artist is defined as much by her mental faculties as by her creativity. This Mumbai—based artist believes that art should move you emotionally and intellectually.

Impressions: Benoy Sebastian

Jenny Bhatt, an established artist who has been exhibiting her work since the mid—nineties, has evolved over time. This is, in part, owing to her experimental style and the exposure to the creative possibilities offered by technology when working at a digital design studio. Now, she is engaged in solo and group exhibitions along with publishing pieces on art. Across her chosen media, the colours come across as vibrant and the strokes as free. Positivity exudes from her works. Most are about colour and through colour, the exploration of the self. As far as influences go, she borrows images from different sources like Vedantic Theory and Pop Art. The award—winning artist has

never viewed art and design as being hierarchical or completely separable. Her style can be classified as pop surrealist or neo—pop. Over time, humour has also become an integral part of her individual voice, and now she has started exploring it in various forms—painting, writing, digital interactive pieces, sculptural objects, design and most recently, stand up comedy. “My work is concerned with the urban mind, especially, the urban Indian feminine identity,” says Jenny, who believes in a ‘whole brain approach’—rather than an intuitive one to art, which she defines as “Creative as well as pragmatic”.

www.jennybhatt.com



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